



Chief Guest
Ms. Sudha Chandran

L&T
LIVE IN TRIUMPH
FREEDOM FASHION

15th August

RAISE YOUR VOICE
AGAINST
DOMESTIC VIOLENCE

Anchor, Host &
Curtain raiser
Ms. Sonika Chopra



Event Show Stopper
Mr. Dinesh Mohan



THE OBJECTIVE

LIT IS NOT JUST A FASHION EVENT, ITS A FASHION EVENT WITH A CAUSE, THE WALK ON THE RAMP IS A VOICE AGAINST THE ATROCITIES THAT HAPPENS BEHIND CLOSED DOORS OF WHAT SUPPOSED TO BE SAFE HAVEN 'HOME'



'FREEDOM FASHION' IS A MOVEMENT WHERE FASHION MEETS HUMANITY. THE WORLD OF GLAMOR IS VERY CLOSE TO STRESS AND DEPRESSION. LIFE IS NOT FAIR MOST OF THE TIME, BUT WHEN WE STAND TOGETHER WE CAN MAKE WORLD A BETTER PLACE.

FREEDOM FASHION HAS BEEN CONDUCTING FASHION EVENTS TO RAISE AWARENESS ON VARIOUS MENTAL ISSUES LIKE DEPRESSION, SUICIDE, ETC FOR LAST TWO YEARS.

THE INITIATIVE

My Precious Life is a dream to heal the society, to address the important subjects of life that are generally avoided. Looking at the current scenario, where 70–80% people are facing emotional and mental issues, there is a desperate need for help. Anuradha was facing a great emotional breakdown in 2004. When she recovered, she decided to help those who are struggling with similar issues and help them to come out of their situations.

'Freedom Fashion' evolved when she saw the dire need to reach out to those suffering in the world of fashion and glamor during pandemic





Founder Anuradha Das envisioned and established the event management company Belle Events to support volunteers who were willing to come forward and put their best in making any event successful. Majority of them are survivors of various traumas themselves.

Belle Event has been doing the Freedom Fashion show consistently for last two years.

www.belleevents.in


Belle Events





ORGANIZING PARTNER

everything to do with branding



SINCE 2020

GDMR Foundation is a start up company founded by visionary and leader Githi Sreenivasan who believes in empowering women and so they stepped up to support 'My Precious Life' together with Belle Events, so that we voice together against domestic violence and make this event a success

Our Clients

TITAN

SHOPPERS STOP

LAKMÉ

JOCKEY

REVLON

fastrack

ADITYA BIRLA GROUP

Triumph

Pepe Jeans
LONDON

STERLING
GROUP

GEJO
SPEAKS

Neelam

aieque

Career
Launcher

RONAK
OPTIK
INDIA
PVT.LTD.

PEOP KNOCK

www.gdmrfoundation.com





RADIO PARTNER

1. Road Block - One Full Day all the RJ's will talk about the event and have ads played during the breaks.
2. RJ will be present during the event and will do live coverage of the event with an RJ who will be in the Station talking about the event etc.

**These are subject to change*





Haryana's most prestigious social event promoting fashion with the passion to help the society, is back with its 3rd event. This year's event will be on the Independence day August 15th, which reminds us the power of freedom not just for our country but also for every individual minds. The event host 200+ delegates consisting of activists, Government heads, politicians, top businessmen, professionals, fashion professionals, artists, journalists from State and outside. The event will have outstanding speakers of national repute and also will honour each for their contribution in their respective fields off influence and social work.

The fashion award winners will be selected by a jury of experts in fashion and social cause sector. With its unparalleled mix of stimulating talks, celebration of success, fashion contest, show stoppres, designer collections, and performances will pave way to exchange ideas and networking with the who's who of the various community.

HIGHLIGHTS

- KEYNOTE BY RESHMI ANAND, THE WRITER ACTIVIST WHO WON THE GREATEST AWARD FOR WOMEN IN INDIA FOR HER WORK IN THE FIELD OF DOMESTIC VOILENCE
- CHIEF GUEST : SUDHA CHANDRAN TO GRACE THE EVENT AND GIVE AWAY THE AWARDS
- FASHION CONTEST, RAMP WALK BY ESTABLISHED SHOWSTOPPERS IN FASHION FRATERNITY
- ENTERTAINMENT AND HIGH TEA FACILITY, NETWORKING OPPORTUNITY



WHEN & WHERE

15th August

CROWNE PLAZA

Site No.2, Opposite Signature
Tower, Sector 29, Gurugram,
Haryana 122001

4:00PM – 8:30PM



CHIEF GUEST



SUDHA CHANDRAN

WE ARE PRIVILEGED TO
HAVE THE ESTEEMED
PRESENCE OF MS. SUDHA
CHANDRAN, A RENOWNED
INDIAN CLASSICAL DANCER
AND ACCLAIMED ACTOR,
GRACING THE OCCASION
AS OUR CHIEF GUEST.





ANCHOR & HOST



THE HOST & CURTAIN RAISER

SONIKA CHOPRA



SHOWSTOPPER FOR ESMA COLLECTIONS



INNER WHEEL CLUB

Inner Wheel is an international women's organisation to create friendship, service and understanding. It has clubs in over 100 countries with over 100,000 members.

www.belleevents.in/lit



DINESH MOHAN

WALKING FOR ESMA COLLECTIONS

Rashmi Agrawal
Jyoti Gupta
Sangita Arora
Priti Behrani
Himangi Bhatnagar
Ajaya Singh
Veena Bhushan
Minakshi Narang
Anita Bhudhiraja





TITLE SHOW STOPPERS

DR SARIKA VERMA

NITIN GROVER

VIKRAM KHATKAR

BELLA AGARWAL



DESIGNERS



SPEAKER PANEL



RASHMI
ANAND

ACTIVIST/
WRITER



LALITA
PATWARDHAN

JUDGE, GURGAON



MUKESH
GHAMBHIR

FOUNDER, RADIO
BOOZE



DEEPA
PAGARIA

MRS JAIPUR /
ACTIVIST



VANDANA
SINGH

DIRECTOR-GLOBAL
ACCOUNTS ASIA
PACIFIC.
SAUDIA CARGO

**Above team is subject to change*

JURY



ASMITA
DUTTA

MRS INDIA
POPULARITY



TABBU

MRS INDIA
RUNNERUP



DR NOOTAN

PHYSICIAN



ANKIT
ABRROL

CELEBRITY
MAKEUP ARTIST



RENNY
SHARMA

MRS GOA 2022



KOUSHIK
SHEEL

HEAD VISUAL
MERCHANDIZER
(NORTH) LIFESTYLE
INTERNATIONAL

**Above team is subject to change*

LIT - EVENTS DAY

BE RUNWAY READY.. GROOMING FACILITATORS



DR MANISHA
KOUSHIK

Physician
Model



NEIL

Nutrition and
Fitness Counselor



SHUBHRA
CHADHA

Personality
Coach



PREETY
MUNJALL

Hair, Nails,
Skin



DIVYA
CHOPRA

Mrs Delhi



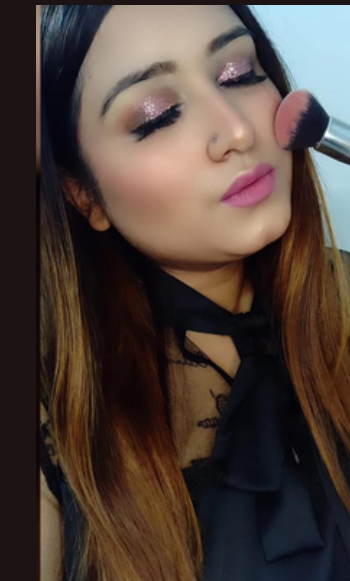
LORISH

Image consultant



GOURAV
KALRA

Choreographer



AISHAANI
KAPOOR

Makeup Artist

**Above team is subject to change*

SPECIAL PERFORMANCES



SARVAM SHAKTI

An NGO that empowers marginalized girls in India through a skills-based curriculum and wellbeing program to find confidence, self-worth and purpose in their lives.

Children from Sarvam Shakti will be giving mesmerizing performance sharing the message of freedom on this independence day!

www.belleevents.in



GEETRANG DANCE ACADEMY

Embrace the art of movement! The academy offers a diverse range of dance forms, including Kathak and Bollywood, nurturing the rich tapestry of our culture. Led by Sangeeta Arora, a seasoned dance professional with over a decade of experience,

LIT FLOW OF EVENT

PROGRAM

PROGRAM	FROM	TO	DURATION IN MTS
Curtain raiser – Walk by Sonika Chopra and Welcoming	4:00 PM	4:10 PM	10
About My Precious Life and LIT	4:10 PM	4:17 PM	7
Lighting of the lamp – Anuradha Das	4:17 PM	4:20 PM	3
Acknowledging sponsors – AV	4:20 PM	4:27 PM	7
Panel discussion	4:27 PM	4:45 PM	18
Momento to panel	4:45 PM	4:55 PM	10
Welcoming Chief Guest of the event	4:55 PM	5:05 PM	5
Fashion Contest Starts – Rules and Format	5:05 PM	5:10 PM	5
Ramp walk Group 1 with show stopper and designer– married couple	5:10 PM	5:30 PM	20
Ramp walk Group 2 with show stopper and designer – married individuals	5:30 PM	5:45 PM	15
Ramp walk Group 3 with show stopper and designer– unmarried	5:45 PM	6:00 PM	15
Special Performance – Geetrang Academy	6:00 PM	6:10 PM	10
Ramp walk Group 4 – domestic violence survivors	6:10 PM	6:25 PM	15
Word from Chief Guest	6:25 PM	6:35 PM	10
Honoring Chief Guest	6:35 PM	6:45 PM	10
Special Performance by Sarvam Shakti Children	6:45 PM	6:55 PM	10
ESMA Collection walk by InnerWheel Showstopper Dinesh Mohan	6:55 PM	7:15 PM	20
Judges and Facilitators Walk with all showstoppers	7:15 PM	7:25 PM	10
Award Ceremony starts	7:25 PM	8:00 PM	35
Vote of Thanks	8:00 PM		



LIT – EVENT

DETAILS:

TICKETS:

Round Table Seating : Rs 10000
Front Rows seating : Rs 8000
Middle Rows seating : Rs 5000
Rare Rows seating : Rs 3000

DESIGNER: Rs 100000

STALLS : Rs 15000

CONTESTANT FINALISTS : Rs 8500



CATEGORIES

Categories for LIT FASHION SHOW 2023



Domestic Violence Survivor: This category is specifically designed to honor and celebrate the strength and resilience of individuals who have survived domestic violence. Participants in this category will have the opportunity to express their inner beauty and courage through their fashion choices.

Couple Ramp Walk: This category is open to couples who will showcase their style and elegance while walking the ramp together.

Married Man or Woman Ramp Walk: Married individuals can participate in this category to display their fashion sense and grace on the ramp.

Unmarried Girl or Boy Ramp Walk: Unmarried girls or boys can take part in this category, where they will showcase their unique style and charisma on the runway.



TITLES



CATEGORY 1: (Prize Money : 50,000 INR)

TITLE OF ' LIT CROWN'

CATEGORY 2: (Prize Money : 30,000 INR)

TITLE OF ' Mr. & Mrs. Haryana'

CATEGORY 3: (Prize Money : 15,000 INR Each)

TITLE OF ' Mr. LIT'

TITLE OF 'Mrs. LIT'

CATEGORY 4: (Prize Money : 15,000 INR Each)

TITLE OF ' Master LIT'

TITLE OF 'Miss LIT'

OTHER TITLES:

SMILE

SKIN

HAIR

WALK

BRAINS

PERSONALITY

PRESENTATION

CONFIDENCE



PUT UP YOUR
STALLS AND
PROMOTE YOUR
PRODUCT





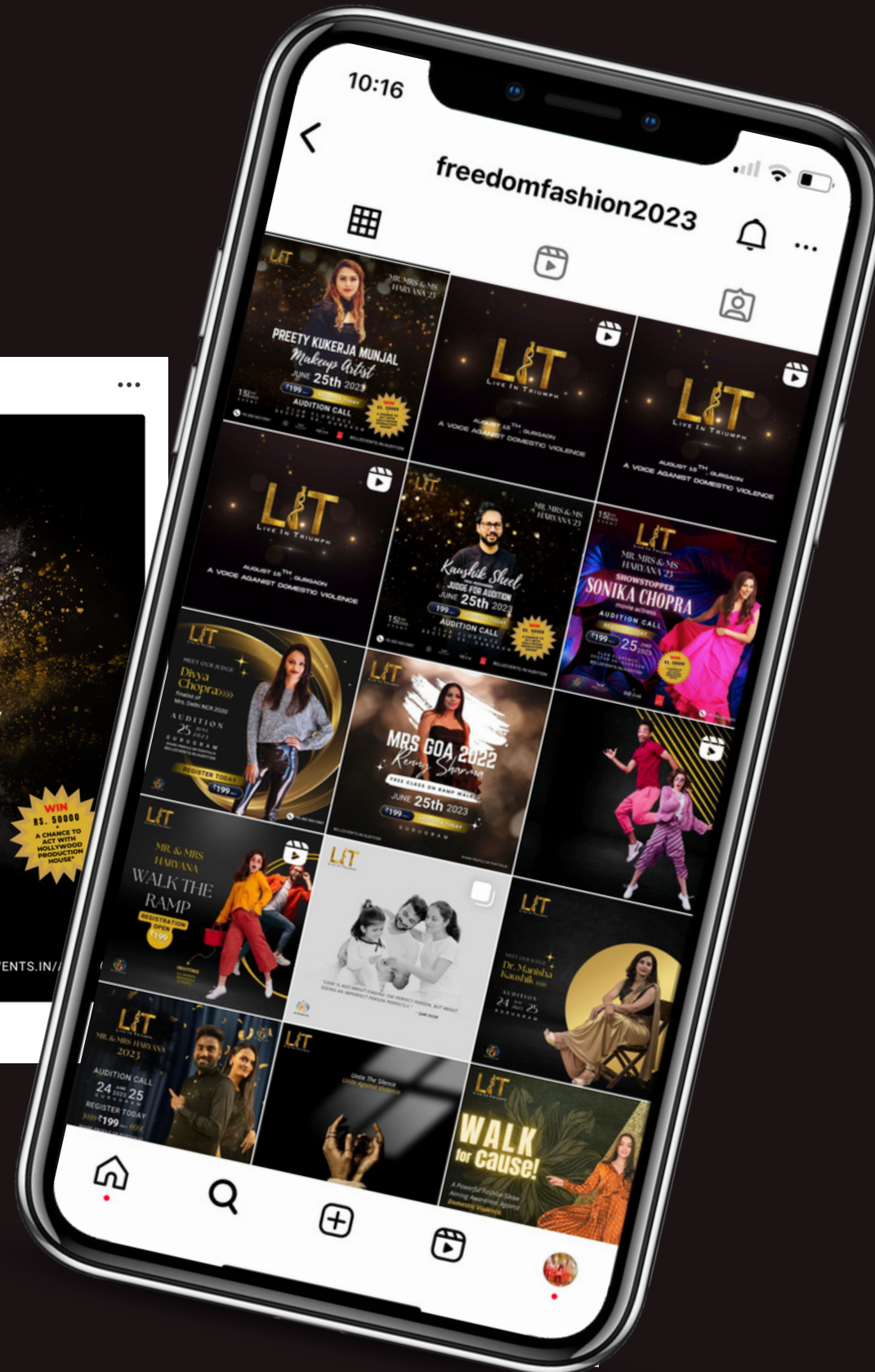
www.belleevents.in/lit

GLIMPSES FROM PREVIOUS EVENT



माई प्रीशियस लाइफ का समाज में आत्महत्या से लोगो की जान बचाने का प्रयास





FOLLOW US

TALK ABOUT LIT ON YOUR SOCIAL MEDIA TOGETHER WE VOICE AGAINST DOMESTIC VIOLENCE

